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IPA South Adriatic
ASCEND

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"Boosting Adventure Tourism SMEs Competitiveness and Economic Development"

Kick-off meeting agenda

Thursday, 07/05/2026, 09:00 AM

Venue: "Casa del Mare" - Park Visitor Center (Contrada Fiume Morelli, Ostuni)

Time	Description	Responsible
09:00 – 09:30	Welcome coffee and registration of participants	
09:30 – 09:45	Institutional greetings	LP
09:45 – 10:15	Brief introduction of all partners	All partners (each partner delivers a 5-minutes presentation)
10:15 – 10:30	Overview of the ASCEND project: • Objectives and goals • Work packages and timeline • Roles and responsibilities	LP
10:30 – 11:30	Interventions from the Joint Secretariat of the Interreg IPA South Adriatic 2021- 2027: • Management requirements and procedures	Ms. Chiara Campanile, JS Project Officer Mr. Vito Perrini, JS Project Officer
11:30 – 11:45	Coffee break	
11:45 – 12:15	Project Management & Financial Monitoring • Project management framework and tools • Financial management and reporting • Project progress monitoring and reporting	LP
12:15 – 12:45	Presentation of project communication: • Communication tools • Overview of the mandatory activities	LP

	• Other communication issues	
12:45 – 13:00	Discussion and wrap up – end of the morning session	All partners
13:00 – 14:00	Lunch break	
14:00 – 14:30	Presentation of the WP1 - Adventure Tourism SMEs assessment: • Updates on the Joint mapping report of Adventure Tourism SMEs (A.1.1) • Updates on the Adventure Tourism best practices catalogue (A.1.2)	LP
14:30 – 15:00	Presentation of the WP2 - Adventure Tourism SMEs capacity building: • Discussion on capacity building activities for Adventure Tourism SMEs (A. 2.1 - local workshops and cross-border training programme) • Discussion on the local and on the joint Action Plan for increasing innovation and competitiveness of Adventure Tourism SMEs (A. 2.2)	PP3
15:00 – 16:00	Presentation of WP3 - Adventure Tourism SMEs development and promotion: • Overview of the activities and timeline (PP2) • Presentation of the draft of the international call "Subgrant scheme for adventure tourism SMEs" (A.3.1) (LP)	PP2 and LP
16:00 – 16:15	Steering Committee (SC) meeting: • Establishment of the Steering Committee • Presentation of the rules of procedures	LP
16:15 – 16:30	Discussion and wrap up – end of the afternoon session	All partners
16:30 – 18:00	Visit of the Regional Natural Park of Coastal Dunes from Torre Canne to Torre San Leonardo	All partners