

A shared European approach for  
citizens and communities

# P.U.M.A TOOLKIT

Making Public Projects Work Better



# What is P.U.M.A?

P.U.M.A. is a European project that helps public institutions and organisations manage projects in a clearer and more effective way.

It was created to improve how public initiatives are planned, coordinated and delivered, so that European and local projects generate real benefits for citizens and communities.



# What is P.U.M.A?

P.U.M.A. is a methodology that helps public initiatives across Europe run more smoothly.

Many projects want to improve communities, but they can be slowed down by complicated steps and delays. P.U.M.A. supports better planning and clearer processes so public actions create real value for people.



# Why P.U.M.A. serves Communities

Well-managed public projects make a real difference in everyday life.

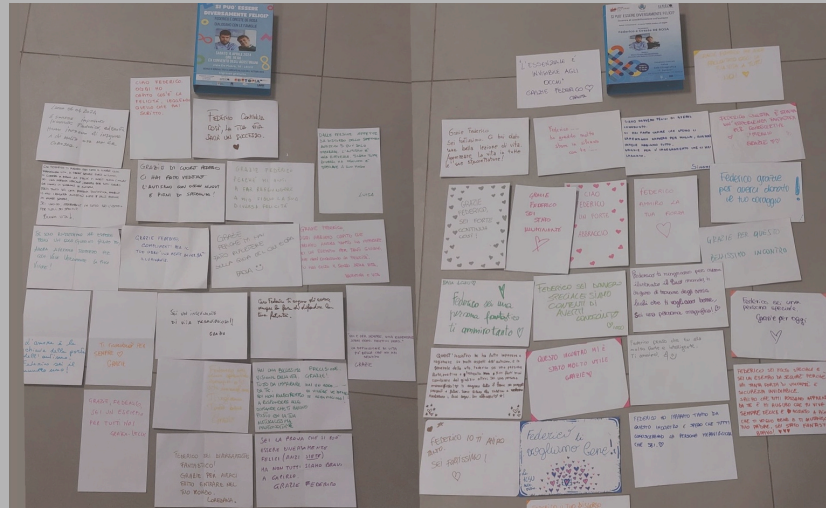
When projects are planned and managed properly:

- public money is used more efficiently
- services are delivered on time
- cooperation between institutions improves
- citizens benefit from higher-quality results

P.U.M.A. helps public administrations and organisations work better together, so that European and local initiatives truly respond to the needs of communities.



# P.U.M.A approach



P.U.M.A. promotes a shared and practical way of working, based on a few key ideas:

- Planning with purpose – starting from real territorial needs
- Working together – cooperation between institutions, experts and communities
- Transparency – clear roles, responsibilities and decisions
- Monitoring results – checking progress and learning from experience
- Improvement over time – building skills that last beyond a single project
- The goal is not bureaucracy, but better public action.

# how P.U.M.A works

The P.U.M.A. model follows a simple and logical path:



1. identify needs and understand challenges in the territory
2. Plan together to define objectives and actions with partners
3. Implement actions and deliver activities in a coordinated way
4. Monitor progress to track results and use of resources
5. Learn and strengthen future projects

This approach helps avoid fragmentation and ensures coherence between ideas, actions and results.

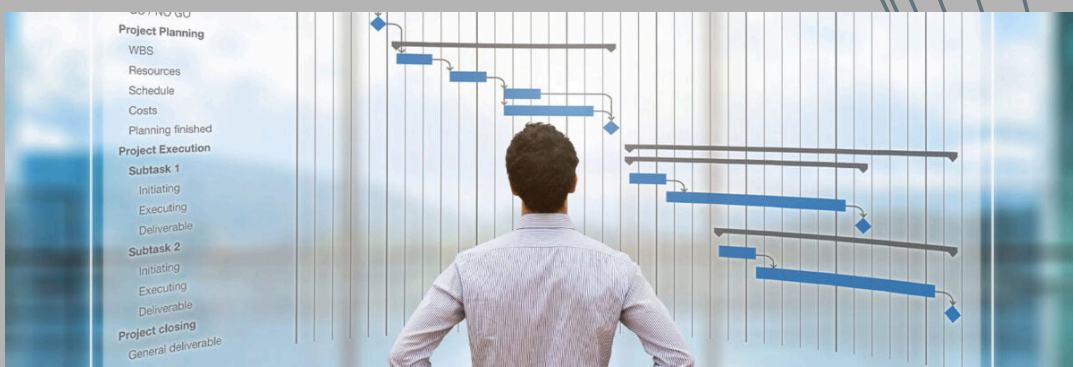
# Key Element

key element of P.U.M.A. is training.

Through dedicated training activities, public officials, professionals and local actors:

- improved their project management skills
- learned how to cooperate across borders
- shared experiences and best practices
- strengthened their capacity to manage complex initiatives

Training is not an end in itself, but a tool to build more competent and confident public administrations

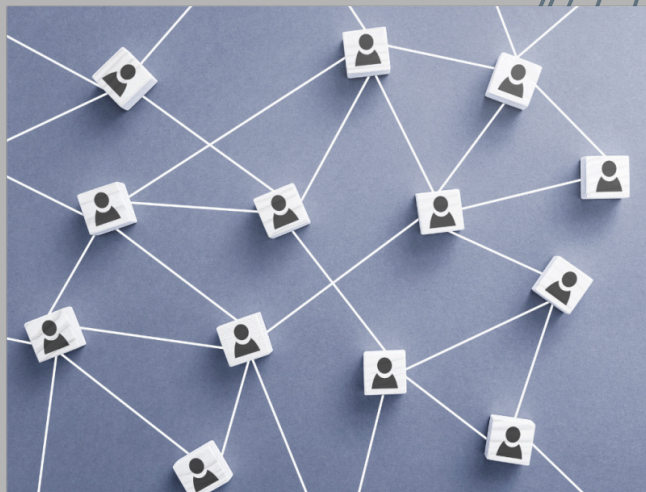


# Key Element

P.U.M.A. strengthens cooperation between:

- local and regional authorities
- universities and research organisations
- social economy actors and NGOs
- citizens and communities

By working across borders, partners share knowledge, reduce differences and build mutual trust. This cooperation helps territories face common challenges together, from employment to sustainable development.



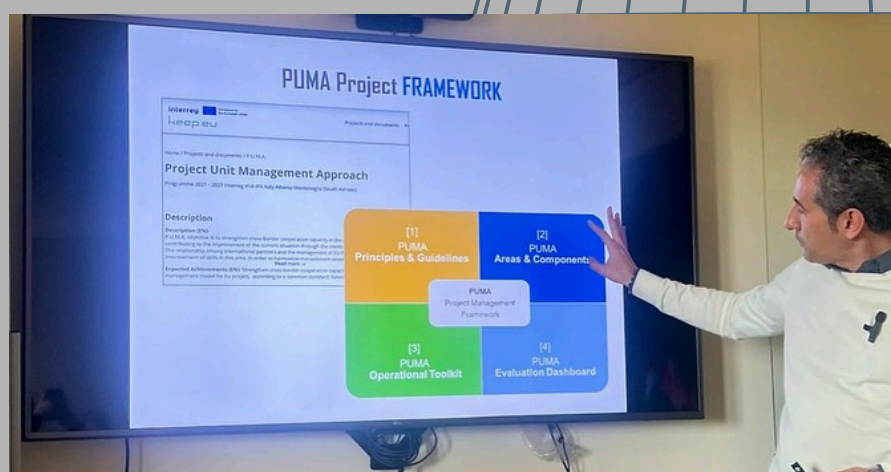
# Long Term Impact

The benefits of P.U.M.A. go beyond the project itself.

Its results contribute to:

- stronger administrative capacity
- more sustainable public projects
- better coordination between institutions
- increased transparency and accountability

These elements help create lasting positive effects for territories and citizens, even after the project ends.



# P.U.M.A. partners



LP, MNE- Ulcinj Business  
Association (RDA-UBA)

PP2, Unica Cooperativa  
Sociale (ITA)



PP3, AKPA/NAES, (ALB)

PP4, EuRelations (ITA)





Unione Europea

# European Values

P.U.M.A. reflects core European values:

- cooperation
- solidarity
- good governance
- respect for citizens

By improving how public projects are managed, P.U.M.A. supports a more effective, inclusive and people-centred Europe.

Co-funded by the European Union under the Interreg IPA South Adriatic Programme.