MUSE

"Strengthen the skills of the Music indUstry to increase reSilience in rEmote music ecosystems"

Small Project

INTERREG PROGRAMME IPA SOUTH-ADRIATIC 2021/2027

MEMORANDUM OF UNDERSTANDING

General objective of the MoU is to promote the collaboration between the organizaions, decision-makers and stakeholders of musical and cultural sector that have been involved within the MUSE Small project. The MoU aims to formalize the commitment of the project partners and relevant territorial stakeholders to ensure the implementation of the Joint Action Plan for enhancing resilience in Remote Music Ecosystems in the medium and long term and to consolidate the collaboration in order to find the resources to continue the development of music sector and industry in Adriatic area.

Memorandum of Understanding

(MoU)

For the promotion of resilience in Remote Music Ecosystems and innovation of music sector, the stakeholders and decision-makers listed below, within the principles laid down by the Regulatory framework of new Programming period.

TAKING INTO CONSIDERATION

-the necessity to implement the strategies defined in the Joint Action Plan to develop and conserve the resilience in remote Music Ecosystem of Adriatic area

-the great results and participation achieved within MUSE small project;

-the best practices already spread in the field of music and cultural sector and music industry during MUSE project activities;

HAVE DISCUSSED AND AGREE ON THE FOLLOWING

1.Scope and focus

This Memorandum of Understanding (MoU) aims at implementing the strategies of the Joint Action Plan involving key-stakeholders and decision-makers of the Programme Area in the field of music and cultural sector interested to carry on actions to strengthen the resilience in remote music ecosystem in the Programme area and to consolidate the network implementing joint actions and organizing joint events.

Through this MoU, the signatories express their willingness to ensure the continuity of the actions identified, to enhance the strategic value of the music sector in peripheral areas of the South Adriatic, and to contribute to the sustainable and inclusive development of the involved regions.

2.Background

Overcoming borders reinforces the added value of territorial cooperation and helps better address similar threats as well as promote and enforced the music industry. The music industry is undergoing profound and continuous transformations, it is essential to be able to move in an increasingly internationalized and digitalized work environment.

Based on their experience of cooperation in the previous periods, the convening partners came together to share the common goals to promote the innovation of music industry in remote and marginal areas, is the key element for fostering social cohesion and cultural regeneration.

The Memorandum recognizes several cooperation and funding instruments as a shared strategic foundation that coherently and integratively connect Italy and Albania.

The Interreg IPA CBC South Adriatic programme facilitates concrete initiatives among the two countries, such as seminars, cross-border workshops, and training programmes focused on the innovation of music industry in the targeted area. The MUSE project has already delivered

workshops and an intensive training course, which culminated in the definition of a Joint Action Plan to promote the resilience in remote music ecosystem.

This MoU is intended to frame a pathway that will make use of the skills developed, the networks activated, and the implementation of the Joint Action Plan, transforming it into practical initiatives with a medium-and long-term horizon.

The new EU Programming Period, offers many opportunities in terms of resources and exchange of best practice for the next 7 years. Taking in mind the standardization of OPs, the concentration on few thematic objectives and the specific emphasis on results, partners can start working to cooperate in a pathway supported by a maximum participation and synergy between the partners.

3.Mutual goals

The mutual goals to be achieved by signing this MoU are:

1.The Promotion of innovation and digitalization of music sector in Adriatic area to encourage new business models, the use of new technologies and to foster social cohesion and cultural regeneration.

2.The implementation of Joint Action Plan in the own territory. The signatories commit to supporting, promoting, and applying the strategies outlined in the Action Plan by engaging local actors, public administrations, cultural institutions, and professionals in the music industry across their respective territories. They also agree on the importance of establishing lasting cooperation, encouraging the adoption of good practices generated through the project, and reinforcing the ability of local music communities to respond to the challenges of digital innovation, economic sustainability, and social cohesion.

3.The dissemination of the results of the projects.

4.The participation to other calls and funding opportunities.

Setting up of a monitoring and operational committee/group

Each component identifies one member that will be part of the committee/group. These representatives shall participate in periodic coordination meetings. An operational group may be set up, composed of the appointed representatives, with the task of monitoring the implementation of the Action Plan, exchanging updates, and proposing new joint actions.

This group will meet at least once every six months or whenever deemed necessary by the parties.

4.Engagements

- Partners, aware of the objectives of this MoU, assume the obligation to support the promotion of the Joint Action Plan within their territory and institutional or professional networks, ensuring public visibility and stakeholder engagement;
- Actively participating in joint coordination meetings of the operational and monitoring Commettee, sharing progress updates, and proposing new initiatives in response to emerging needs or opportunities relevant to the music sector;
- Preserve the continuity of the collaboration beyond the duration of the MUSE project, including participation in future project proposals and cross-border initiatives aligned with the MoU's purpose;

5.Funding

This MoU does not constitute a commitment of funding for any of the components involved.

6.Who can operate this MoU

This MoU is open and can be signed later by other cultural association/musical groups, decision-makers who are interested.

Annex 1 provides a list of parties that have endorsed this MoU.

7.Validity period

This MoU is at will may be modified by mutual consent of authorize officials the components mentioned at the beginning of the document. It shall run from the date of its signature and shall remain in effect until modified or terminated by any one of the partners by mutual consent. In the absence of mutual agreement, this MoU shall be valid for the next seven years to it.

Name of the organisation (Original language / English)

ASSOCIAZIONE CULTURALE RHYMERS' CLUB

Name of legal representative

DORA CARMELA PRESUTTO

Signature

Dora Carmela Presutto

Rhymers' Club Ass. Culturale

Name of the organisation (Original language / English)

FATTORIA DEL VILLAGGIO

Name of legal representative

MARINA NIRO

Signature

FATTORIA DEL VILLAGGIO
C.da Radicosa SS272 km6
S.Severo
P. Iva 03939440710

Name of the organisation (Original language / English)

ACCADEMIA DEL LAMPASCIONE

Name of legal representative

MICHELE COJA

Signature

ACCADEMIA del "LAMPASCIONE"
studio, ricerca e valorizzazione delle tradizioni, storia e prodotti enogastronomici dauni

Name of the organisation (Original language / English)

FONDAZIONE TERRAMIA

Name of legal representative

ARMANDO NIRO

Signature

Name of the organisation (Original language / English)

ASSOCIAZIONE CENTRO SOCIALE LA FAMIGLIA

Name of legal representative

LUIGI AMOROSO

Signature Luigi Amoroso

Associazione
Centro Sociale
"LA FAMIGLIA"

Name of the organisation (Original language / English)

CLUB PRIVATO SCACCIAPENSIERI

Name of legal representative

RAFFAELE NIRO

Signature

club privato
SCACCIAPENSIERI
per la migliore cucina mediterranea

Name of the organisation (Original language / English)

ASSOCIAZIONE CULTURALE SPAZIO OFF

Name of legal representative

PAOLA MARINO

Signature Paola Marino

Name of the organisation (Original language / English)

MONTE SANT' ANGELO FRANCIGENA

Name of legal representative

de NITTIS BIAGIO Pio

Signature

ASSOCIAZIONE S.M.A.V.
"Monte Sant'Angelo Francigena"
Via Stamporlando, 28 71037 Monte Sant'Angelo (Fg)
C. F. 92060710719

Name of the organisation (Original language / English)

RIONE SONNO

Name of legal representative

de Nittis Biagio

Signature

Name of the organisation (Original language / English)

A. M. ROSSINI DI TERMOLI

Name of legal representative

ROMANO LOMBARDI (Presidente)

Signature

Associazione Musicale A.M.
"GIOACCHINO ROSSINI"
di Termoli (CB) - Italia
C.F. 91003230702

Name of the organisation (Original language / English)

COMUNE di TERMOLI

Name of legal representative

AVV. NICOLA ANTONIO BALICE

Signature

Name of the organisation (Original language / English)

NEXUM APS (NEXUM SOCIAL PROMOTION ASSOCIATION)

Name of legal representative

Roberto Di Carlo

Signature

Name of the organisation (Original language / English)

Comune di Bonefro - Municipality of Bonefro

_____

Name of legal representative

Nicola Giovanni Montagano

_____

Signature

_____

Name of the organisation (Original language / English)

QENDRA MIQTË E MUZIKËS / FRIENDS OF MUSIC CENTRE

Name of legal representative

TJETËR GURALUMI

Signature

QENDRA MIQTE E MUZIKES Petrele - Tirane

Name of the organisation (Original language / English)

Creative Industries Agency

Name of legal representative

Iris Cenaj

Signature

Name of the organisation (Original language / English)

ART - ACT - AL

Name of legal representative

LAURA LIZA

Signature

NIPT: M31605453B
Art Act Al
TIRANË - ALBANIA

Name of the organisation (Original language / English)

QENDRA "GJENERATA E RE" / NEW GENERATION CENTER

Name of legal representative

ROMINA TAFAJ

Signature

Romina Tafaj

NIPT: L52303701E
Qendra GJENERATA E RE
DURRËS - ALBANIA

Name of the organisation (Original language / English)

Shoqata ARTPLUS / Association

Name of legal representative

Mario Guralumi

Signature

ARTPLUS TIRANA - ALBANIA